

# Optimize Snowflake data platform productivity with Collibra

Enable broader enterprise adoption of Snowflake’s data platform by making it easier to find, understand and trust data

Many large organizations are awash in data. They are moving to Snowflake as their data platform to drive innovation and deliver new insights. Snowflake houses data from numerous sources across the enterprise to help simplify the management and improve availability of data. To enable more users to use more data, organizations need to simplify the experience to find and access the data they need, when they need it. And without added business context, users do not know where their data is coming from or what it means. This inability to find, understand, access and trust your data hinders adoption of Snowflake cloud data platform across the enterprise.

Collibra Data Catalog helps you solve these challenges by enabling business analysts, data scientists and other users to find the data they are looking for quickly, understand where their data came from and who owns it, and trust their data through policies that ensure compliant use. Collibra enables your enterprise to get more value from your Snowflake investment, optimize resources, and reduce risk.



## Customer stories

**A leading global investment bank enabled self-service analytics across the enterprise and reduced third party data spend by <\$1M per year.**

**A global telecommunications vendor built an enterprise data catalog to deliver automated data classification and enable its thousands of employees to shop for trusted data - delivering against its initiative to develop more self-serve capabilities for their data users.**

## Benefits



### Boost ROI

Increase adoption by making it a trusted and easy-to-use source for data



### Reduce risk

Gain control over compliance of internal data usage with data access requests



### Optimize resources

Reduce time spent by data scientists and analysts hunting for the right data



### Reduce cost

Eliminate duplicative data sets

## Solution Highlights

### Automated business and technical lineage

Gain visibility into how data transforms and flows from source to destination

### Business Glossary

Define data, understand its context, and make this information easily accessible

### Automatic Data Classification

Automatically classify physical data assets by their type and sensitivity

### Embedded governance and privacy policies

Ensure compliant use of data with policies that govern access to the data lake

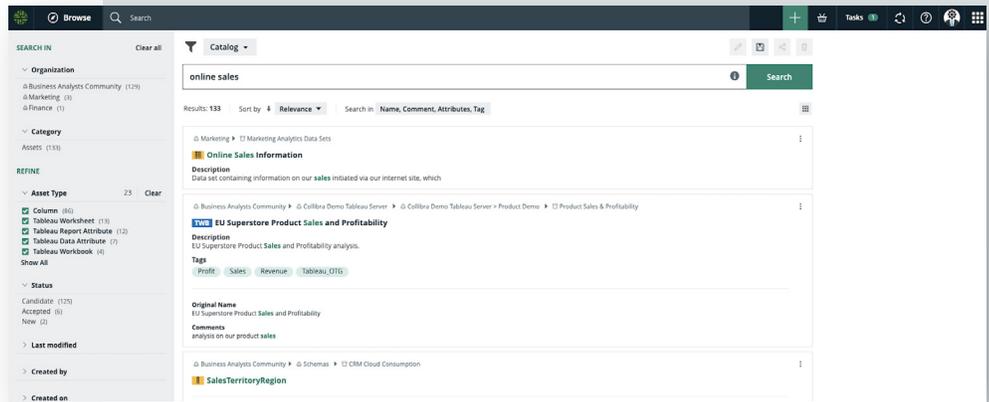
### Guided Stewardship

Link physical data assets to the logical operating model and business terms

### Native connectivity

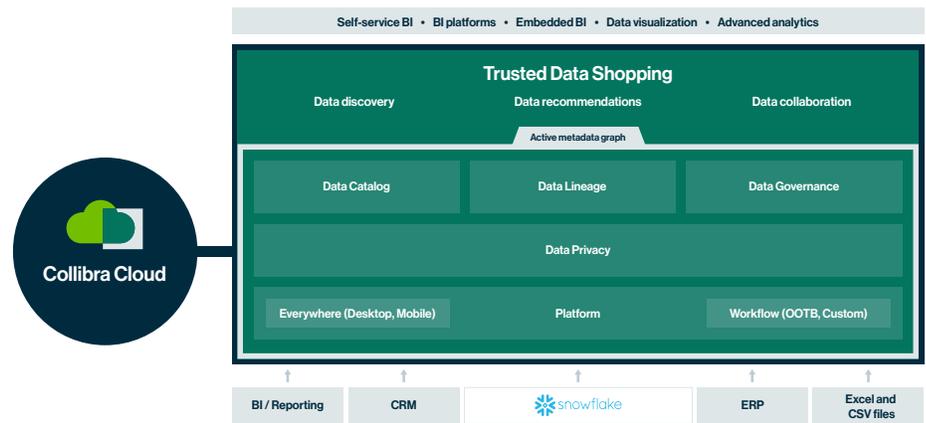
Connect to Snowflake's data platform and other source systems

Increase productivity by easily finding and accessing trusted data



Accelerate enterprise adoption of Snowflake with consistent governance and easy access to trusted data

## Collibra Data Intelligence Cloud



If you are interested in learning more about the Collibra and Snowflake partnership, please visit [collibra.com/snowflake](https://collibra.com/snowflake).

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