

# Build your system of engagement for data with Collibra

With the variety of data and silos of data across an organization, data leaders need a system of engagement for data that will deliver an enterprise-wide catalog, flexible governance, automated lineage, continuous quality and observability, and built-in privacy.

Data governance is the process of managing data as a strategic asset so it's accurate, accessible, secure, and consistent. SAP's partnership with Collibra provides the end-to-end data governance foundation for SAP Datasphere.

Collibra and SAP have partnered together to develop tailored integration that brings you accurate, trusted data for every use and every user, across all sources — for both SAP and non-SAP data.

## Data governance in today's complex data landscape

Data governance is not getting any simpler. With Collibra, however, SAP customers can leverage the power of an enterprise data catalog and lineage. Improve productivity and empower your data users to make data-driven decisions by providing a single source of truth. Provide a unified view of your data, so data consumers can easily and quickly discover, understand, trust, and access data while supporting privacy requirements.

## The business problem with bad data

Bad data costs money, creates risk, and undermines decisionmaking. Collibra Data Quality & Observability leverages machine learning to generate adaptive checks and rules that proactively identify data quality issues across a variety of databases, files, and data streams. You can gain control over end-to-end data pipelines and streamline analytics processes across your enterprise.



### Key Benefits of Collibra Data Intelligence Cloud

- Connect to all critical business data
- Collaborate around data and share business context about data
- Scale data quality and observability
- Enable cross-system data policies



Collibra is the data intelligence company. We unite your entire organization by delivering accurate, trusted data for every use and every user, across all sources.

[www.collibra.com](http://www.collibra.com)

Learn more at the [SAP Store](#)



## Ensuring data privacy and protection in a highly regulated environment

Regulatory mandates like GDPR and CCPA are now commonplace. Collibra reduces the complexities of maintaining compliance and managing data access across the organization and multiple cloud sources. Collibra Protect allows you to centrally define and manage policies to protect data — and easily build no-code policies you can push down to cloud platforms, such as Snowflake and Google BigQuery, that mask and control access to data.