



# Build your system of engagement for data

You have enough data - you just need more insight from it.

## End-to-end data intelligence

Collibra and SAP have partnered to provide organizations an end-to-end view of their data landscape, delivering a complete data catalog with data lineage spanning both SAP and non-SAP systems. With the integration of Collibra Data Intelligence Cloud and SAP Datasphere, our joint customers can establish a data governance and privacy foundation and deliver trusted data for every user, across every source.

Intelligence about data gives the context and insight you need to maximize its value. Since 80% of your operational data typically comes from SAP applications, you must be able to combine that data with data from other operational sources, such as Salesforce and ServiceNow, and with third-party data providers. That's the way to generate insights and make data-driven decisions that power your business. For visibility and engagement across your organization, Collibra helps users easily find, understand, trust, and access the data they need to drive better business outcomes.

## The increased importance of data governance today

Data is by most estimates your most valuable asset. In today's sprawling and complex system environments, data governance is crucial to optimal business performance. With robust data governance, you build trust in data and empower users to make strategic decisions and move the business forward faster.

Collibra provides rich context about data by connecting business, technical, and privacy metadata with quality and lineage to drive better understanding and usage of data. You can understand where your data has been, how it has changed, and what it means.

Collibra also helps you automate data governance processes and workflows, breaking down silos and reducing manual, time-consuming efforts.

With Collibra, SAP customers can leverage much more than the power of a data catalog. Our partnership does indeed help customers govern, share context and collaborate across SAP and non-SAP data, for example. But it also embodies a shared vision for maintaining compliance with privacy requirements.

Collibra helps you improve productivity and empower your data users to make data-driven decisions. Users gain a unified view of your data and can easily and quickly discover, understand, trust, and access data while supporting privacy requirements.



## The business problem with inferior data quality

Modern stacks are complicated, making it hard to keep track of data quality. Traditionally, data teams have been saddled with manual rule writing, limited data connectivity, and a siloed view of data quality. But we all know companies use more data than ever before, and these constraints are a drag on business. The lack of enterprise data quality erodes the ability of organizations to respond effectively to regulatory, analytics, and AI demands. It limits the ability to scale. And it leads to real productivity losses, costly fines, and even significant revenue losses.

As organizations become more strategic about leveraging growing volumes of data, key business and technical stakeholders need to invest in next-generation data quality solutions.

Collibra Data Quality & Observability leverages machine learning to generate adaptive checks and rules that proactively identify data quality issues across a variety of databases, files, and data streams. This helps rule writers focus on high-impact tasks such as eliminating the root causes of data errors and helps business users access high-quality data for their analytics and AI modeling work. With Collibra Data Quality & Observability, you can centralize and automate data quality workflows to gain better control over end-to-end data pipelines and streamline analytics processes across the enterprise.


## Ensuring data privacy and protection in a highly regulated environment

Data privacy has become increasingly important as more information is shared and stored digitally. In recent years, a surge in privacy regulations, such as GDPR and CCPA, now requires organizations to comply with stringent rules to protect personal information. Noncompliance can lead to severe consequences, including hefty fines, reputational damage, and revenue loss. As a result, businesses must prioritize data privacy and implement robust security measures to safeguard sensitive data and maintain consumer trust in accordance with these landmark privacy regulations.


To protect your organization in this changing regulatory environment, you need to know what sensitive data resides where. And you also need to institute policies for data retention, data minimization, and data access. With Collibra, you can record cross-system policies, govern your data access policies from a single location, and engage stakeholders across data, privacy, and business teams to collaborate on policy decisions.

Collibra Protect allows you to centrally define and manage data access policies to protect data. You can easily build policies with a few clicks in Collibra - with absolutely no coding. Those policies are then pushed down to cloud platforms such as Snowflake and Google BigQuery that mask the data and control access to it.

Collibra helps you govern, protect, and collaborate over a single platform to reduce the complexities of maintaining compliance and managing data access across the organization and across multiple cloud sources. The easier and more secure it is for your employees to access your data, the more they can get done with confidence.



**Build a business data fabric with Collibra and SAP**

[Watch our video](#) 

## Your system of engagement for data

Collibra offers comprehensive data governance, data catalog, data lineage, and data quality support for complex environments and organizational structures. Key features include data workflow automation, policy management at scale, facilitating an enterprise-wide data strategy. Collibra caters to a wide range of enterprise roles and requirements, making it a future-proof solution for managing SAP and non-SAP data.

With Collibra delivering accurate and trustworthy information, you can promote better decision-making across your organization. By centralizing the understanding and context of your data assets, you can help users stop wasting time and effort searching aimlessly for the right data. Your integrated engagement system for data consolidates information about your data from various sources and streamlines your data management processes - significantly enhancing productivity.

A comprehensive understanding of your data, including its origins, transformations, and applications, helps eliminate doubts and uncertainties. Added transparency lets you support well-informed decisions and ensure accurate information at the core of your data strategies. And lastly, the single source of the truth democratizes the decision-making processes to your business users by ensuring that every data citizen has access to trusted data.

### Summary

Collibra offers an SAP endorsed app providing comprehensive data governance, data catalog, data lineage and data quality support for complex environments and organizational structures. Key features include enterprise data governance, data catalog, lineage, and data quality and observability at scale, facilitating enterprise-wide data strategy. A flexible, customizable platform, Collibra helps organizations find, understand, trust, and use data better.

### Objectives

- Know where data is located, what it means, and who should have access
- Get visibility into how data moves and trans-forms from system to system
- Implement enterprise-wide data quality with an automated, scalable data quality and observability solution

### Solutions

- **Data governance:** Establish a data governance foundation with a complete data catalog and lineage spanning both SAP and non-SAP systems
- **Data quality:** Automate data monitoring and rule management to manage and scale data quality
- **Data privacy and compliance:** Centrally manage policies, maintain compliance, and minimize risk across SAP and non-SAP data

### Benefits

- Stop aimlessly hunting for the right data
- Say goodbye to second guesses
- Make smarter business decisions



Collibra is the data intelligence company. We unite your entire organization by delivering accurate, trusted data for every use and every user, across all sources.

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