

REGION FOCUS: WORLDWIDE

# The Business Value of Collibra Data Intelligence Cloud Platform

Collibra Data Intelligence Cloud is a data intelligence solution that tightly integrates data catalog, governance, lineage, quality, observability, and privacy capabilities into one end-to-end platform. To understand the business value of Collibra, IDC recently conducted a survey across 8 customers with experience and knowledge of the benefits of using Collibra. Interviewed organizations achieved significant value by using Collibra to securely manage their data and support their data strategy. Additionally, through direct staff benefits, greater business productivity, and IT cost savings, organizations achieved **\$9.1 million per year in business benefits** resulting in a **3-year ROI of 484%**.

## Key Results



**\$784K**  
average annual benefit per  
100 core Collibra users



**484%**  
3-year ROI

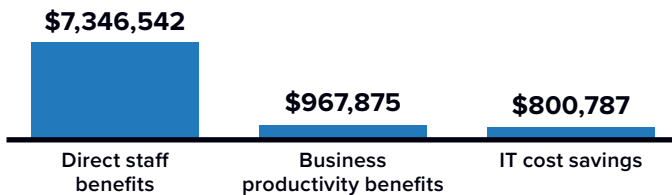


**8.9 month**  
payback period

### QUOTE, MANAGED SERVICES PROVIDER:

“Collibra opened the door to self-service of data that improves access to data. This could only be done with this platform. It has removed the “I don’t know” factor in many situations. It also opened the way to automated data governance. We can now do data-driven governance.”

## Average Annual Benefit per Organization



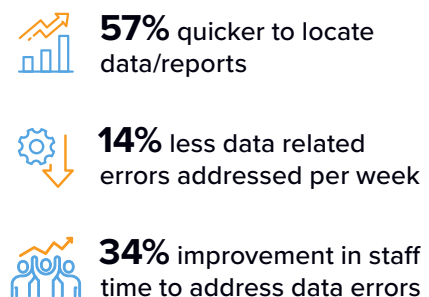
### QUOTE, B2B CUSTOMER:

“My organization is siloed and fragmented, with a distributed infrastructure and data usage. Collibra is the **SINGLE** tool we use to bring all these parts all together and/or migrate them so that we can make sense of them.”

## Data Outcomes



## Network-Related Efficiencies



[Read the full white paper](#)